



## Top 10 Web Page Report

Pembrokeshire Web  
Solutions  
Pembrokeshire

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## Report overview

This report helps you to optimize the web page "<http://www.thaisquare.net/>" for a high ranking on AllTheWeb (English results) for the search term "thai restaurant".

### Your web page



<http://www.thaisquare.net/>

Title: THAI SQUARE RESTAURANTS

Description: London, UK based Thai restaurants

### Your competitors for the search term "thai restaurant" on AllTheWeb (English results)

1



<http://www.studiothai.co.uk/>

Title: Studio Thai Restaurant and Bar

Description: Studio Thai Restaurant and Bar

2



<http://www.maekongthai.co.uk/index.html>

"[www.maekongthai.co.uk/index.html](http://www.maekongthai.co.uk/index.html)" contains a frameset.

Title: Maekong Thai Restaurant

Description: Meakong Thai. Thai restaurant in Bromsgrove, South-West of Birmingham near to the M5/M42 interchange. Serving authentic Thai cuisine.

3


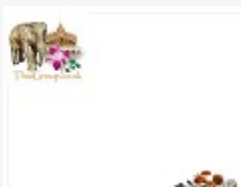





<http://royalthairestaurant.co.uk/>

Title: Royal Thai Restaurant | 189 Mansfield Road, Nottingham, NG1 3FS | Tel:(0115) 9483001

Description: Welcome to Royal Thai Restaurant - Nottingham - 189 Mansfield Road, Nottingham, NG1 3FS - Tel:(0115) 9483001

## Your competitors for the search term "thai restaurant" on AllTheWeb (English results)

4		<p><a href="http://www.lamthai.co.uk/">http://www.lamthai.co.uk/</a></p> <p>Title: Lam Thai Restaurant – Thai Food Restaurant in Norwich, Norfolk</p> <p>Description: The Spirit of Thailand, Lam Thai Restaurant in Norwich offers a friendly service and quality Thai food in a peaceful Norwich city centre location. The 50 seat restaurant offers traditional Thai cuisine including many Thai vegetarian and Thai fish options.</p>
5		<p><a href="http://www.thaigroup.co.uk/">http://www.thaigroup.co.uk/</a></p> <p>"<a href="http://www.thaigroup.co.uk/">www.thaigroup.co.uk/</a>" contained a Meta Refresh tag that linked to "<a href="http://www.thaigroup.co.uk/history/index.html">www.thaigroup.co.uk/history/index.html</a>".</p> <p>Title: The Thai Group :: Our History</p> <p>Description: Leading authentic Thai restaurant group, Leading importer of Thai produce, Best selling Thai Beer, authentic Thai restaurant, importer of Chang Beer, Thailand Government Award winners, locations of Thai Boathouse, locations of Thai Elephant, locations of Thai Emerald, locations of Thai Orchid, locations of Thai Tom's</p>
6		<p><a href="http://www.bestlondonrestaurants.co.uk/restaurants/typesofcuisine/thai.asp">http://www.bestlondonrestaurants.co.uk/restaurants/typesofcuisine/thai.asp</a></p> <p>Title: Best London Restaurants   Thai</p> <p>Description: Best London Restaurants Thai</p>
7		<p><a href="http://www.kinnareethai.com/">http://www.kinnareethai.com/</a></p> <p>Title: Kinnaree Thai Restaurant Glossop, UK</p> <p>Description: Kinnaree Thai Restaurant Glossop, High Peak near Manchester, UK. Modern Thai cuisine in an authentic setting.</p>
8		<p><a href="http://www.sawasdeethai.co.uk/index.htm">http://www.sawasdeethai.co.uk/index.htm</a></p> <p>Title: Sawasdee Thai Restaurant - Wirral</p> <p>Description: Sawasdee, meaning hello and welcome. Sawasdee Thai Restaurant, site includes recipes, shop, and menus.</p>

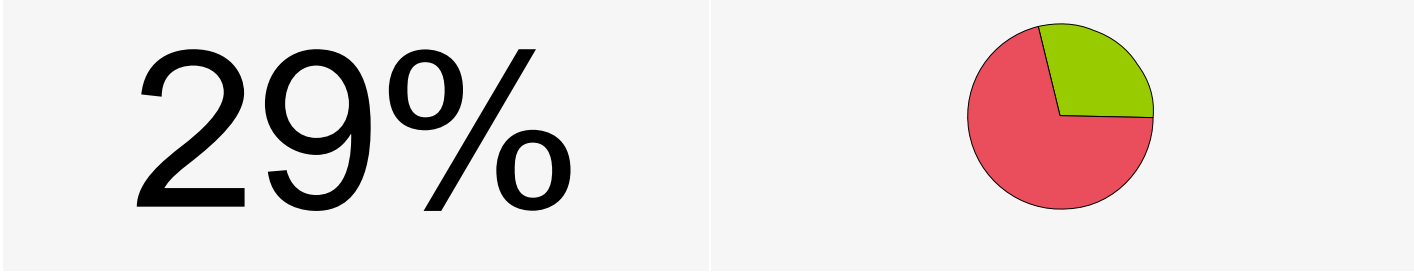
Your competitors for the search term "thai restaurant" on AllTheWeb (English results)

9		<p><a href="http://www.thaidream.co.uk/menu.asp">http://www.thaidream.co.uk/menu.asp</a></p> <p>Title: Thai Restaurant in London - Thai Dream restaurant - London Thai restaurant</p> <p>Description: Thai restaurant in London wc1,Thai Dream restaurant is a family run Thai restaurant in Bloomsbury &amp; Holborn London WC1 offers an authentic Thai food to Bloomsbury &amp; Holborn residents and visitors who stay in Bloomsbury &amp; Holborn area.Thai Dream restaurant is a place for you</p>
10		<p><a href="http://www.montienthai.co.uk/">http://www.montienthai.co.uk/</a></p> <p>Title: Home Page</p> <p>Description: [No meta description available.]</p>

Analyzed search terms

1. thai restaurant
2. thai
3. restaurant

Top 10 Ranking Requirements Score™

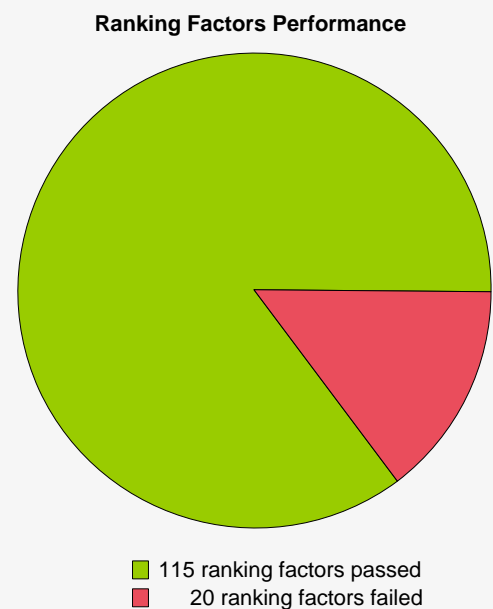


The Top 10 Ranking Requirements Score™ of 29% means that the web page [www.thaisquare.net](http://www.thaisquare.net) meets only 29% of the requirements for a top 10 ranking on AllTheWeb (English results) for the search term "thai restaurant".

Note that not all ranking factors are weighted equally, and that there are some ranking factors that cannot be taken into account because search engines do not reveal the necessary data.

## Search engine ranking factors performance

Ranking Factor Importance	Factors Passed	Factors Failed
Essential (weighted most):	12	11
Very Important:	9	0
Important:	35	1
Moderately Important:	41	0
Slightly Important:	18	8
<b>Total:</b>	<b>115</b>	<b>20</b>



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## Keyword use in document title

### Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "thai restaurant" in the document title and if it's important for AllTheWeb (English results).

Example: <title>Your web page title</title>

### Their contents

Rank	Keyword use in document title
1	Studio <b>Thai Restaurant</b> and Bar
2	Maekong <b>Thai Restaurant</b>
3	Royal <b>Thai Restaurant</b>   189 Mansfield Road, Nottingham, NG1 3FS   Tel:(0115) 9483001
4	Lam <b>Thai Restaurant</b> – <b>Thai Food Restaurant</b> in Norwich, Norfolk
5	The <b>Thai</b> Group :: Our History
6	Best London <b>Restaurants</b>   <b>Thai</b>
7	Kinnaree <b>Thai Restaurant</b> Glossop, UK
8	Sawasdee <b>Thai Restaurant</b> - Wirral
9	<b>Thai Restaurant</b> in London - <b>Thai Dream restaurant</b> - London <b>Thai restaurant</b>
10	Home Page

### Your contents

**THAI SQUARE RESTAURANTS**

### Advice for your document title

#### Search term: "thai restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You should use the search term "thai restaurant" at least once.	<<
Keyword density:	0% to 67%	0%	You should increase the keyword density for the search term "thai restaurant".	<<

#### Search term: "thai"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 33%	33%	OK	OK

#### Search term: "restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 33%	33%	OK	OK

## Advice for your document title

**Search term: "thai restaurant"**

**Keywords "thai" or "restaurant"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	2	OK	OK
Keyword density:	0% to 33%	33%	OK	OK

## Global link popularity of web site

### Essential

The global link popularity measures how many web pages link to your site. The number of web pages linking to your site is not as important as the quality of the web pages that link to your site.

All major search engines take the quality and the context of the links into account. Search engines assume that your web page must offer relevant content if many quality sites link to it.

### Number of inbound links according to these search engines (the more the better)

	Alexa	Google.com	Yahoo.com	Peak Value
To Your Site:	23	0	116	116
To Site 1:	n/a	0	13	13
To Site 2:	4	0	21	21
To Site 3:	5	0	1	5
To Site 4:	3	0	22	22
To Site 5:	13	0	39	39
To Site 6:	31	0	2	31
To Site 7:	3	0	7	7
To Site 8:	6	0	27	27
To Site 9:	7	0	1	7
To Site 10:	7	0	51	51
Range:	3 to 31	all 0	1 to 116	5 to 51

### Advice for the global link popularity

Summing up all analyzed search engines, you have more web pages linking to your web page than the top ranking web pages. This is very good. However, AllTheWeb (English results) also evaluates the link texts and the quality of the web pages that link to your web site.

OK

To get more quality links pointing to your site, use IBP's directory submission tool and IBP's link management tool. (You can remove all references to IBP in the IBP Business Edition.)

## Link texts of inbound links

### Essential

Inbound links are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the link text used in linking to your site.

This chapter lists a sample of the web pages that link to your site, along with the link text. Note that search engines do not reveal all inbound links to your site.

The more inbound link texts are analyzed, the more meaningful is the quality of the advice. To get statistically significant results, you should analyze at least 50 inbound link texts. You can change the number of analyzed inbound link texts by selecting Top 10 Optimizer > Report Contents > Link Popularity.

### Sample of the web pages that link to your site

Linked Text	Linked URL	Web Page That Links To Your Site
<b>Restaurant</b> Website	<a href="http://www.thaisquare.net/">http://www.thaisquare.net/</a>	<a href="http://www.london-eating.co.uk/2472.htm">http://www.london-eating.co.uk/2472.htm</a>
<b>Thai Square Restaurants</b>	<a href="http://www.thaisquare.net/">http://www.thaisquare.net/</a>	<a href="http://www.anglothaisociety.org/ats/welcome">http://www.anglothaisociety.org/ats/welcome</a>
<b>Thai Square Restaurants</b>	<a href="http://www.thaisquare.net/">http://www.thaisquare.net/</a>	<a href="http://www.anglothaisociety.org/ats/welcome/wicket:pageMapName/wicket-0">http://www.anglothaisociety.org/ats/welcome/wicket:pageMapName/wicket-0</a>
<b>Thai Square</b>	<a href="http://www.thaisquare.net/">http://www.thaisquare.net/</a>	<a href="http://anotherfoodblog.com/?m=200802">http://anotherfoodblog.com/?m=200802</a>
<b>Thai Square Website</b>	<a href="http://www.thaisquare.net/">http://www.thaisquare.net/</a>	<a href="http://katcookiepower.blogspot.com/">http://katcookiepower.blogspot.com/</a>
<a href="http://www.thaisquare.net">www.thaisquare.net</a>	<a href="http://www.thaisquare.net">http://www.thaisquare.net</a>	<a href="http://www.royal-windsor.com/windsorrestaurants.htm">http://www.royal-windsor.com/windsorrestaurants.htm</a>
<a href="http://www.thaisquare.net">www.thaisquare.net</a>	<a href="http://www.thaisquare.net">http://www.thaisquare.net</a>	<a href="http://www.stalbans.gov.uk/leisure-and-culture/arts-and-entertainment/Eating-out/">http://www.stalbans.gov.uk/leisure-and-culture/arts-and-entertainment/Eating-out/</a>
<a href="http://www.thaisquare.net">www.thaisquare.net</a>	<a href="http://www.thaisquare.net">http://www.thaisquare.net</a>	<a href="http://www.theboatrace.org/article/watchingtherace/hostelries">http://www.theboatrace.org/article/watchingtherace/hostelries</a>
<a href="http://www.thaisquare.net">www.thaisquare.net</a>	<a href="http://www.thaisquare.net">http://www.thaisquare.net/</a>	<a href="http://www.urbanspoon.com/r/52/570948/restaurant/London/Covent-Garden/Thai-Square-Wc2">http://www.urbanspoon.com/r/52/570948/restaurant/London/Covent-Garden/Thai-Square-Wc2</a>
<a href="http://www.thaisquare.net">www.thaisquare.net</a>	<a href="http://www.thaisquare.net">http://www.thaisquare.net/</a>	<a href="http://www.urbanspoon.com/r/52/570950/restaurant/London/Thai-Square-South-Kensington">http://www.urbanspoon.com/r/52/570950/restaurant/London/Thai-Square-South-Kensington</a>

### Advice for the link texts of inbound links

To get a high ranking on AllTheWeb (English results), make sure that the web pages that link to your site use the search term "thai restaurant" in their link texts. The more links to your web site contain "thai restaurant" (or a part of it) in the link text, the more likely it is that your web site will get a high ranking on AllTheWeb (English results) for that search term.

It is advisable to use different but related keywords for the link texts. If all links to your web site use exactly the same link text, then AllTheWeb (English results) might lower your rankings because of unnatural linking patterns.

## Advice for the link texts of inbound links

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.

To get more quality links pointing to your site, use IBP's directory submission tool and IBP's link management tool. (You can remove all references to IBP in the IBP Business Edition.)

At least 10% of the analyzed inbound link texts contain the search term "thai restaurant". This is good.

OK

At least 20% of the analyzed inbound link texts contain the search term "thai restaurant". This is good.

OK

At least 40% of the analyzed inbound link texts contain the search term "thai restaurant". This is good.

OK

At least 60% of the analyzed inbound link texts contain the search term "thai restaurant". This is good.

OK

At least 80% of the analyzed inbound link texts contain the search term "thai restaurant". This is good.

OK

## Keyword use in body text

### Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

### Your contents

[not used]

### Advice for your body text

#### Search term: "thai restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	0	You should use the search term "thai restaurant" at least once.	<<
Keyword density:	0% to 9%	0%	You should increase the keyword density for the search term "thai restaurant".	<<
Number of words:	21 to 1,383	0	You should start using this web page element.	<<

#### Search term: "thai"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 71	0	You should use the search term "thai" at least once.	<<
Keyword density:	0% to 14%	0%	You should increase the keyword density for the search term "thai".	<<

#### Search term: "restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 38	0	You should use the search term "restaurant" at least once.	<<
Keyword density:	0% to 7%	0%	You should increase the keyword density for the search term "restaurant".	<<

#### Keywords "thai" or "restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 109	0	You should use one of the keywords "thai" or "restaurant" at least once.	<<
Keyword density:	0% to 11%	0%	You should increase the keyword density for the keywords "thai" or "restaurant".	<<

## Age of web site

### Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com (or Archive.org if Alexa.com does not have data about a site).

### Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	<a href="http://www.thaisquare.net/">http://www.thaisquare.net/</a>	21 April 2001
1	<a href="http://www.studiothai.co.uk/">http://www.studiothai.co.uk/</a>	n/a
2	<a href="http://www.maekongthai.co.uk/index.html">http://www.maekongthai.co.uk/index.html</a>	n/a
3	<a href="http://royalthairestaurant.co.uk/">http://royalthairestaurant.co.uk/</a>	n/a
4	<a href="http://www.lamthai.co.uk/">http://www.lamthai.co.uk/</a>	11 July 2007
5	<a href="http://www.thaigroup.co.uk/">http://www.thaigroup.co.uk/</a>	09 March 2004
6	<a href="http://www.bestlondonrestaurants.co.uk/restaurants/typesofcuisine/thai.asp">http://www.bestlondonrestaurants.co.uk/restaurants/typesofcuisine/thai.asp</a>	26 July 2004
7	<a href="http://www.kinnareethai.com/">http://www.kinnareethai.com/</a>	20 January 2008 (newest domain)
8	<a href="http://www.sawasdeethai.co.uk/index.htm">http://www.sawasdeethai.co.uk/index.htm</a>	16 January 2007
9	<a href="http://www.thaidream.co.uk/menu.asp">http://www.thaidream.co.uk/menu.asp</a>	n/a
10	<a href="http://www.montienthai.co.uk/">http://www.montienthai.co.uk/</a>	12 March 2001 (oldest domain)
Range	12 March 2001 to 20 January 2008	

### Advice for the web site age

Your web site is about 9 years old. This is very good because the older your web site, the better it is for your rankings on AllTheWeb (English results).

OK

## Keyword use in H1 headline texts

### Very Important

H1 headline texts are the texts that are written between the `<h1>...</h1>` tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to AllTheWeb (English results), too.

Example: `<h1>your very big headline text</h1>`

### Your contents

[not used]

### Advice for your H1 headline texts

#### Search term: "thai restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "thai restaurant" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "thai restaurant" but this is optional.	<

#### Search term: "thai"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "thai" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "thai" but this is optional.	<

#### Search term: "restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "restaurant" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "restaurant" but this is optional.	<

#### Keywords "thai" or "restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use one of the keywords "thai" or "restaurant" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the keywords "thai" or "restaurant" but this is optional.	<

## Keyword use in domain name

### Important

The domain name is the main part of the web page address. This chapter tries to find out if AllTheWeb (English results) gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of <http://www.your-keyword.com>

### Their contents

Rank	Words In Domain Name	URL
1	studio <b>thai</b>	<a href="http://www.studiothai.co.uk/">http://www.studiothai.co.uk/</a>
2	maekong <b>thai</b>	<a href="http://www.maekongthai.co.uk/index.html">http://www.maekongthai.co.uk/index.html</a>
3	royal <b>thai</b> restaurant	<a href="http://royalthairestaurant.co.uk/">http://royalthairestaurant.co.uk/</a>
4	lam <b>thai</b>	<a href="http://www.lamthai.co.uk/">http://www.lamthai.co.uk/</a>
5	<b>thai</b> group	<a href="http://www.thaigroup.co.uk/">http://www.thaigroup.co.uk/</a>
6	bestlondon <b>restaurants</b>	<a href="http://www.bestlondonrestaurants.co.uk/restaurants/typesofcuisine/thai.asp">http://www.bestlondonrestaurants.co.uk/restaurants/typesofcuisine/thai.asp</a>
7	kinnaree <b>thai</b>	<a href="http://www.kinnareethai.com/">http://www.kinnareethai.com/</a>
8	sawasde <b>thai</b>	<a href="http://www.sawasdeethai.co.uk/index.htm">http://www.sawasdeethai.co.uk/index.htm</a>
9	<b>thai</b> dream	<a href="http://www.thaidream.co.uk/menu.asp">http://www.thaidream.co.uk/menu.asp</a>
10	montien <b>thai</b>	<a href="http://www.montienthai.co.uk/">http://www.montienthai.co.uk/</a>

### Your contents

**thaisquare** (Domain name: "**thaisquare.net**")

### Advice for the domain name

The domain name [thaisquare.net](http://thaisquare.net) contains only a part of the search term "thai restaurant". This is acceptable.



## Keyword use in page URL

### Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if AllTheWeb (English results) gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

### Their contents

Rank	Words In Page URL	URL
1	[no words]	<a href="http://www.studiothai.co.uk/">http://www.studiothai.co.uk/</a>
2	index	<a href="http://www.maekongthai.co.uk/index.html">http://www.maekongthai.co.uk/index.html</a>
3	[no words]	<a href="http://royalthairestaurant.co.uk/">http://royalthairestaurant.co.uk/</a>
4	[no words]	<a href="http://www.lamthai.co.uk/">http://www.lamthai.co.uk/</a>
5	[no words]	<a href="http://www.thaigroup.co.uk/">http://www.thaigroup.co.uk/</a>
6	restaurants typesofcuisine thai	<a href="http://www.bestlondonrestaurants.co.uk/restaurants/typesofcuisine/thai.asp">http://www.bestlondonrestaurants.co.uk/restaurants/typesofcuisine/thai.asp</a>
7	[no words]	<a href="http://www.kinnareethai.com/">http://www.kinnareethai.com/</a>
8	index	<a href="http://www.sawasdeethai.co.uk/index.htm">http://www.sawasdeethai.co.uk/index.htm</a>
9	menu	<a href="http://www.thaidream.co.uk/menu.asp">http://www.thaidream.co.uk/menu.asp</a>
10	[no words]	<a href="http://www.montienthai.co.uk/">http://www.montienthai.co.uk/</a>

### Your contents

[no words] (no page URL because you analyzed your homepage)

### Advice for your page URL

#### Search term: "thai restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "thai"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "thai" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "thai" but this is optional.	<

#### Search term: "restaurant"

	Competitors	Your Site	Advice	
--	-------------	-----------	--------	--

**Advice for your page URL**

**Search term: "thai restaurant"**

Number of keywords:	0 to 1	0	You could use the search term "restaurant" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "restaurant" but this is optional.	<

**Keywords "thai" or "restaurant"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use one of the keywords "thai" or "restaurant" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the keywords "thai" or "restaurant" but this is optional.	<

## Links from social networks

### Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

### Links from social networks (the more the better)

	Del.icio.us	Digg	Total
To Your Site:	5	0	5
To Site 1:	0	0	0
To Site 2:	0	0	0
To Site 3:	0	0	0
To Site 4:	0	0	0
To Site 5:	2	0	2
To Site 6:	6	0	6
To Site 7:	0	0	0
To Site 8:	0	0	0
To Site 9:	3	0	3
To Site 10:	0	0	0
Range:	0 to 6	all 0	0 to 6

### Advice for the links from social networks

There are at least as many web pages linking to your page as to the top ranked pages on these social networks. Try to increase the number of web pages that link to your web site on these social networks.



## Server speed

### Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

### Server speed results

#### Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	n/a	n/a	n/a	n/a	n/a	1.16s	n/a	n/a	n/a	n/a	all 1.16s

#### Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	n/a	n/a	n/a	n/a	n/a	very fast: top 20%	n/a	n/a	n/a	n/a	all very fast: top 20%

### Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on AllTheWeb (English results). If you have a slow web site, you should contact or even switch your web hosting provider.



## Keyword use in H2-H6 headline texts

### Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to AllTheWeb (English results), too.

Example: <h3>your big headline text</h3>

### Your contents

[not used]

### Advice for your H2-H6 headline texts

#### Search term: "thai restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "thai restaurant" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "thai restaurant" but this is optional.	<

#### Search term: "thai"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 13	0	You could use the search term "thai" at least once but this is optional.	<
Keyword density:	0% to 34%	0%	You could increase the keyword density for the search term "thai" but this is optional.	<

#### Search term: "restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "restaurant" at least once but this is optional.	<
Keyword density:	0% to 13%	0%	You could increase the keyword density for the search term "restaurant" but this is optional.	<

#### Keywords "thai" or "restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 13	0	You could use one of the keywords "thai" or "restaurant" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the keywords "thai" or "restaurant" but this is optional.	<

## Keyword use in IMG ALT attributes

### Important

The <img alt> attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the <img alt> attributes to improve your rankings.

Example: 

### Your contents

[not used]

### Advice for your IMG ALT attributes

#### Search term: "thai restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	0	You could use the search term "thai restaurant" at least once but this is optional.	<
Keyword density:	0% to 60%	0%	You could increase the keyword density for the search term "thai restaurant" but this is optional.	<

#### Search term: "thai"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 13	0	You could use the search term "thai" at least once but this is optional.	<
Keyword density:	0% to 40%	0%	You could increase the keyword density for the search term "thai" but this is optional.	<

#### Search term: "restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	0	You could use the search term "restaurant" at least once but this is optional.	<
Keyword density:	0% to 30%	0%	You could increase the keyword density for the search term "restaurant" but this is optional.	<

#### Keywords "thai" or "restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 16	0	You could use one of the keywords "thai" or "restaurant" at least once but this is optional.	<
Keyword density:	0% to 35%	0%	You could increase the keyword density for the keywords "thai" or "restaurant" but this is optional.	<

## Top level domain of web site

### Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

### Top level domain results

Your Site	1	2	3	4	5	6	7	8	9	10
.net	.co.uk	.co.uk	.co.uk	.co.uk	.co.uk	.co.uk	.com	.co.uk	.co.uk	.co.uk

### Advice for the top level domain of your web site

Your web site URL [www.thaisquare.net](http://www.thaisquare.net) contains the often used top level domain .net. This is neither good nor bad for your rankings on AllTheWeb (English results).

**OK**

## Keyword use in bold body text

### Important

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between `<b>...</b>` or `<strong>...</strong>` tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

### Their contents

Rank	Keyword use in bold body text
1	[not used]
2	Your Browser does not support Frames
3	seat up to 70 people
4	Lam <b>Thai Restaurant</b> 82 Upper St. Giles Street Norwich NR2 1LT Tel. 01603 622884 Lam <b>Thai Restaurant</b> Lam <b>Thai</b> Menus Guide to <b>Thai</b> Food <b>Restaurant</b> Reviews Lam <b>Thai Restaurant</b> The Spirit of <b>Thailand</b> Lam <b>Thai Restaurant Thai</b> cuisine view location culture of <b>Thai</b> food Guide to <b>Thai</b> Lam <b>Thai restaurant</b> menu here about the <b>restaurant</b> read <b>restaurant</b> reviews book your table Lam <b>Thai Restaurant</b> The Spirit of <b>Thailand</b> .
5	OUR HISTORY
6	[not used]
7	We now have a free takeaway delivery service and new reduced prices on our takeaway food - choose what you want from our menu here and then give us a call. You can enjoy finest quality <b>Thai</b> cuisine without leaving your home!
8	[not used]
9	[not used]
10	Welcome to The Montien <b>Thai Restaurants</b> Open times are from 12:30 p.m. to 2:30 p.m. & 6:30 p.m. to 11:30pm.

### Your contents

[not used]

### Advice for your bold body text

#### Search term: "thai restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	0	You could use the search term "thai restaurant" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "thai restaurant" but this is optional.	<

#### Search term: "thai"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 13	0	You could use the search term "thai" at least once but this is optional.	<
Keyword density:	0% to 27%	0%	You could increase the keyword density for the search term	<

**Advice for your bold body text**

**Search term: "thai restaurant"**

			"thai" but this is optional.	
--	--	--	------------------------------	--

**Search term: "restaurant"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	0	You could use the search term "restaurant" at least once but this is optional.	<
Keyword density:	0% to 19%	0%	You could increase the keyword density for the search term "restaurant" but this is optional.	<

**Keywords "thai" or "restaurant"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 22	0	You could use one of the keywords "thai" or "restaurant" at least once but this is optional.	<
Keyword density:	0% to 23%	0%	You could increase the keyword density for the keywords "thai" or "restaurant" but this is optional.	<

## Number of visitors to the site

### Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

### Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	<a href="http://www.thaisquare.net/">http://www.thaisquare.net/</a>	Rank #2,003,080
1	<a href="http://www.studiothai.co.uk/">http://www.studiothai.co.uk/</a>	Rank #12,897,341
2	<a href="http://www.maekongthai.co.uk/index.html">http://www.maekongthai.co.uk/index.html</a>	Rank #18,734,783
3	<a href="http://royalthairestaurant.co.uk/">http://royalthairestaurant.co.uk/</a>	Rank #11,438,277
4	<a href="http://www.lamthai.co.uk/">http://www.lamthai.co.uk/</a>	Rank #24,149,780 (least visitors of the competitors)
5	<a href="http://www.thaigroup.co.uk/">http://www.thaigroup.co.uk/</a>	Rank #4,797,685
6	<a href="http://www.bestlondonrestaurants.co.uk/restaurants/ty_pesofcuisine/thai.asp">http://www.bestlondonrestaurants.co.uk/restaurants/ty_pesofcuisine/thai.asp</a>	Rank #647,807 (most visitors of the competitors)
7	<a href="http://www.kinnareethai.com/">http://www.kinnareethai.com/</a>	Rank #5,846,372
8	<a href="http://www.sawasdeethai.co.uk/index.htm">http://www.sawasdeethai.co.uk/index.htm</a>	Rank #11,069,935
9	<a href="http://www.thaidream.co.uk/menu.asp">http://www.thaidream.co.uk/menu.asp</a>	n/a
10	<a href="http://www.montienthai.co.uk/">http://www.montienthai.co.uk/</a>	Rank #11,096,491
Range		647,807 to 24,149,780 (average rank: #11,186,496)

### Advice for the number of visitors to your site

Although your web site [www.thaisquare.net](http://www.thaisquare.net) appears to attract more visitors than the average of your competitors' sites, the absolute number of visitors is low. This could be disadvantageous to your rankings on AllTheWeb (English results).



## Keyword use in same domain link texts

### Moderately Important

Link texts are words and sentences that are used as links. Same domain link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if AllTheWeb (English results) takes search terms in same domain link texts into account.

Example: The HTML tag `<a href="contact.htm">Contact information</a>` contains the same domain link text "Contact information".

### Your contents

[not used]

### Advice for your same domain link texts

#### Search term: "thai restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "thai restaurant" at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the search term "thai restaurant" but this is optional.	<

#### Search term: "thai"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 36	0	You could use the search term "thai" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "thai" but this is optional.	<

#### Search term: "restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 12	0	You could use the search term "restaurant" at least once but this is optional.	<
Keyword density:	0% to 10%	0%	You could increase the keyword density for the search term "restaurant" but this is optional.	<

#### Keywords "thai" or "restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 48	0	You could use one of the keywords "thai" or "restaurant" at least once but this is optional.	<
Keyword density:	0% to 19%	0%	You could increase the keyword density for the keywords "thai" or "restaurant" but this is optional.	<

## Keyword use in outbound link texts

### Moderately Important

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>...</a> tags when the <a> tag links to a web page on a different domain. This chapter examines if AllTheWeb (English results) gives relevance to search terms in outbound link texts.

Example: The HTML tag <a href="http://www.not-your-site.com/about.htm">About the company</a> contains the outbound link text "About the company".

### Your contents

[not used]

### Advice for your outbound link texts

#### Search term: "thai restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "thai"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	0	You could use the search term "restaurant" at least once but this is optional.	<
Keyword density:	0% to 35%	0%	You could increase the keyword density for the search term "restaurant" but this is optional.	<

#### Keywords "thai" or "restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	0	You could use one of the keywords "thai" or "restaurant" at least once but this is optional.	<
Keyword density:	0% to 18%	0%	You could increase the keyword density for the keywords "thai" or "restaurant" but this is optional.	<

## Keyword use in same domain link URLs

### Moderately Important

Links connect one web page to another. Same domain links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same domain link URLs are relevant to AllTheWeb (English results).

Example: The HTML tag <a href="contact.htm">Contact information</a> contains the same domain link URL "contact.htm".

### Your contents

[not used]

### Advice for your same domain link URLs

#### Search term: "thai restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "thai"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 77	0	You could use the search term "thai" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "thai" but this is optional.	<

#### Search term: "restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 183	0	You could use the search term "restaurant" at least once but this is optional.	<
Keyword density:	0% to 38%	0%	You could increase the keyword density for the search term "restaurant" but this is optional.	<

#### Keywords "thai" or "restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 260	0	You could use one of the keywords "thai" or "restaurant" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the keywords "thai" or "restaurant" but this is optional.	<

## Keyword use in outbound link URLs

### Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if AllTheWeb (English results) gives relevance to search terms in outbound links

Example: The HTML tag `<a href="http://www.not-your-site.com/info.htm">Click here</a>` contains the outbound link URL "www.not-your-site.com/info.htm".

### Your contents

[not used]

### Advice for your outbound link URLs

#### Search term: "thai restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "thai"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	0	You could use the search term "restaurant" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "restaurant" but this is optional.	<

#### Keywords "thai" or "restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	0	You could use one of the keywords "thai" or "restaurant" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the keywords "thai" or "restaurant" but this is optional.	<

## Keyword use in meta description

### Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if AllTheWeb (English results) takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

### Their contents

Rank	Keyword use in meta description
1	Studio <b>Thai Restaurant</b> and Bar
2	Meakong <b>Thai</b> . <b>Thai restaurant</b> in Bromsgrove, South-West of Birmingham near to the M5/M42 interchange. Serving authentic <b>Thai</b> cuisine.
3	Welcome to Royal <b>Thai Restaurant</b> - Nottingham - 189 Mansfield Road, Nottingham, NG1 3FS - Tel:(0115) 9483001
4	The Spirit of <b>Thailand</b> , Lam <b>Thai Restaurant</b> in Norwich offers a friendly service and quality <b>Thai</b> food in a peaceful Norwich city centre location. The 50 seat <b>restaurant</b> offers traditional <b>Thai</b> cuisine including many <b>Thai</b> vegetarian and <b>Thai</b> fish options.
5	Leading authentic <b>Thai restaurant</b> group, Leading importer of <b>Thai</b> produce, Best selling <b>Thai</b> Beer, authentic <b>Thai restaurant</b> , importer of Chang Beer, <b>Thailand</b> Government Award winners, locations of <b>Thai</b> Boathouse, locations of <b>Thai</b> Elephant, locations of <b>Thai</b> Emerald, locations of <b>Thai</b> Orchid, locations of <b>Thai</b> Tom's
6	Best London <b>Restaurants Thai</b>
7	Kinnaree <b>Thai Restaurant</b> Glossop, High Peak near Manchester, UK. Modern <b>Thai</b> cuisine in an authentic setting.
8	Sawasdee, meaning hello and welcome. Sawasdee <b>Thai Restaurant</b> , site includes recipes, shop, and menus.
9	<b>Thai restaurant</b> in London wc1, <b>Thai Dream restaurant</b> is a family run <b>Thai restaurant</b> in Bloomsbury & Holborn London WC1 offers an authentic <b>Thai</b> food to Bloomsbury & Holborn residents and visitors who stay in Bloomsbury & Holborn area. <b>Thai Dream restaurant</b> is a place for you
10	[not used]

### Your contents

London, UK based **Thai restaurants**

### Advice for your meta description

Search term: "thai restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK

**Advice for your meta description**

**Search term: "thai restaurant"**

Keyword density:	0% to 40%	40%	OK	OK
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**Search term: "thai"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 10	1	OK	OK
Keyword density:	0% to 25%	20%	OK	OK

**Search term: "restaurant"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	1	OK	OK
Keyword density:	0% to 25%	20%	OK	OK

**Keywords "thai" or "restaurant"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 12	2	OK	OK
Keyword density:	0% to 25%	20%	OK	OK

## Number of trailing slashes in URL

Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

### Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	9	10	Range
0	0	0	0	0	0	2	0	0	0	0	0 to 2

### Advice for the number of trailing slashes in your web site URL

The URL [www.thaisquare.net](http://www.thaisquare.net) does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.

OK

## HTML validation of web page to W3C standards

### Slightly Important

Web pages are written in special languages called HTML and CSS. Like any language, HTML and CSS change constantly. The World Wide Web Consortium (W3C) is the governing body that establishes what is valid HTML/CSS and what is not. Search engines obey the HTML/CSS standard. If there are errors in the HTML/CSS code of your web page, then search engines might not be able to read everything of your web page.

### Validation results

	Validity
HTML:	14 errors, not valid <a href="http://validator.w3.org/check?uri=http://www.thissquare.net/">http://validator.w3.org/check?uri=http://www.thissquare.net/</a>
CSS:	no errors, valid <a href="http://jigsaw.w3.org/css-validator/validator?uri=http://www.thissquare.net/">http://jigsaw.w3.org/css-validator/validator?uri=http://www.thissquare.net/</a>

### Advice regarding the validity of your web site

The HTML validation of your web page [www.thissquare.net](http://www.thissquare.net) failed. This means that AllTheWeb (English results) might not be able to read your web page. You should fix any HTML errors.



## Readability level of web page

### Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

### Readability results

#### Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	64	n/a	73	39	22	n/a	55	63	56	63	22 to 73

#### Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	7	n/a	6	9	17	24	10	9	10	7	6 to 24

### Advice for the readability of your web site

The readability level of your web page [www.thaisquare.net](http://www.thaisquare.net) could not be determined. A score of 60 to 80 is considered to be optimal.



## Keyword use in meta keywords

### Slightly Important

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if AllTheWeb (English results) gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

### Their contents

Rank	Keyword use in meta keywords
1	<b>Thai restaurant</b> newbury, <b>Thai restaurant</b> , <b>Restaurant</b> newbury, <b>Thai</b> , <b>Thai restaurant</b> Berkshire, <b>Restaurant</b> Berkshire, <b>Thai</b> Berkshire, <b>Thai</b> West Berks, Restuarant West Berks, <b>Restaurant</b> , Studio <b>Thai</b> , Newbury, eat Newbury
2	<b>Thai Restaurant</b> , <b>Thai Restaurant</b> Bromsgrove, <b>Thai Restaurant</b> Worcs, <b>Thai Restaurant</b> Worcestershire, <b>Thai</b> Cuisine, <b>Thai</b> food, tum yum soup, <b>thai</b> curry, <b>thai</b> green curry, <b>Thailand</b>
3	royal <b>thai</b> , royal <b>thai restaurant</b> , royal <b>thai restaurant</b> nottingham, nottingham <b>thai restaurant</b> , <b>thai restaurant</b> nottingham, nottingham <b>thai</b> food, <b>thai</b> food nottingham, nottingham take away, take away <b>thai</b> food nottingham, <b>thai</b> curry curries herb herbs spicy spice hot sweet sour, authentic <b>thai</b> cuisine
4	<b>Thai Restaurants</b> in Norwich, <b>Thai</b> Food, Norwich <b>Restaurants</b> , <b>Thai</b> Cuisine, <b>Thailand</b> , Lam <b>Thai Restaurant</b> , <b>Thai</b> Menus, Norfolk <b>Restaurants</b> , <b>Thai Restaurants</b> in Norfolk, Lamyai France, <b>Thai</b> Cooking, Norwich Lanes, St Giles Street Norwich, Curry in Norwich
5	<b>Thai</b> cuisine, <b>Thai restaurants</b> , <b>Thailand</b> food, Award Winning, Elephant, Emerald, Orchid, Boathouse, <b>Thai</b> Tom's, <b>Thai</b> Group, Globe Hotel, Globe Trading Company, Chang Beer, Everton FC
6	New York, nyc <b>restaurants</b> , <b>Restaurants</b> , <b>Restaurant</b> , nyc <b>restaurant</b> , <b>Thai</b>
7	Kinnaree <b>Thai restaurant</b> , <b>Restaurant</b> Glossop, <b>Thai</b> food Glossop
8	<b>thai</b> , <b>restaurant</b> , birkenhead, wirral, merseyside, <b>thai restaurant</b> , sawasdee, sawasdee <b>thai</b>
9	<b>Thai</b> Dream, <b>Thai</b> Dream <b>restaurant</b> , <b>Thai</b> dream <b>restaurant</b> in london WC1, <b>Thai restaurant</b> in Bloomsbury, <b>Thai restaurant</b> in London in Bloomsbury, <b>Thai restaurant</b> in London WC1, <b>Thai restaurant</b> , <b>Thai restaurant</b> in london, <b>Thai restaurant</b> in Holborn, london <b>restaurant</b> , uk <b>restaurants</b> , City of London <b>restaurants</b> , <b>Thai restaurant</b> WC1, <b>restaurant</b> in bloomsbury, Bloomsbury <b>restaurant</b> , 10% discount, click to reserve, booking, last minute bookings, brasser [and 411 additional characters]
10	<b>Thai</b> , <b>Thai Restaurant</b> , <b>Restaurants</b> , <b>Thai</b> Cuisine, <b>Thailand</b> , <b>Thai</b> food, Dining out, eating out, take away, lunch, oriental, spice, spicy, evening,

### Your contents

**thai restaurant**, uk, London, traditional **thai** food, wines, eating out, dining, riverside views, cocktails, fine dining, online reservations, bars, vegetarian food, Sunday lunch, business lunches

### Advice for your meta keywords

Search term: "thai restaurant"

	Competitors	Your Site	Advice

**Advice for your meta keywords**

**Search term: "thai restaurant"**

Number of keywords:	0 to 7	1	OK	OK
Keyword density:	0% to 33%	8%	OK	OK

**Search term: "thai"**

	Competitors	Your Site	Advice	
Number of keywords:	1 to 12	2	OK	OK
Keyword density:	11% to 38%	8%	You should increase the keyword density for the search term "thai" to up to 38%. You can do this by adding the search term "thai", or by removing some text.	<<

**Search term: "restaurant"**

	Competitors	Your Site	Advice	
Number of keywords:	1 to 17	1	You could use the search term "restaurant" more than once but this is optional.	<
Keyword density:	4% to 44%	4%	OK	OK

**Keywords "thai" or "restaurant"**

	Competitors	Your Site	Advice	
Number of keywords:	4 to 29	3	Use the keywords "thai" or "restaurant" more often, at least 4 times.	<<
Keyword density:	12% to 28%	6%	You should increase the keyword density for the keywords "thai" or "restaurant" to up to 28%. You can do this by adding the words "thai" or "restaurant", or by removing some text.	<<

## Keyword use in the first sentence of the body text

### Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

### Their contents

Rank	Keyword use in the first sentence of the body text
1	Home menu studio <b>thai</b> specials contact
2	Your Browser does not support Frames
3	Welcome to Royal <b>Thai Restaurant</b>
4	Lam <b>Thai Restaurant</b> 82 Upper St.
5	HOME :: OUR HISTORY :: OUR <b>RESTAURANTS</b> :: OUR GROUP :: OUR AWARDS :: NEW LOCATIONS :: CONTACT US
6	Skip to main content ADD YOUR LONDON <b>RESTAURANT</b> CHELSEA • CITY • COVENT GARDEN • KENSINGTON • KNIGHTSBRIDGE • MARYLEBONE • MAYFAIR • PICCADILLY • SHOREDITCH • SOHO • SOUTH BANK • MORE HOME > ADVANCED SEARCH > <b>THAI</b> ADVANCED SEARCH • MAP SEARCH Best London <b>Restaurants</b>   <b>Thai</b>
7	Home
8	Home - Menus - Contact - Job Vacancies - Recipes - Online Shop
9	Reviews Welcome to our <b>Restaurant</b>
10	Contacts Locations Feedback

### Your contents

[not used]

### Advice for your first sentence of the body text

#### Search term: "thai restaurant"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "thai restaurant" at least once but this is optional.	<
Keyword density:	0% to 40%	0%	You could increase the keyword density for the search term "thai restaurant" but this is optional.	<

#### Search term: "thai"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "thai" at least once but this is optional.	<

**Advice for your first sentence of the body text**

**Search term: "thai restaurant"**

Keyword density:	0% to 20%	0%	You could increase the keyword density for the search term "thai" but this is optional.	<
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**Search term: "restaurant"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "restaurant" at least once but this is optional.	<
Keyword density:	0% to 20%	0%	You could increase the keyword density for the search term "restaurant" but this is optional.	<

**Keywords "thai" or "restaurant"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use one of the keywords "thai" or "restaurant" at least once but this is optional.	<
Keyword density:	0% to 20%	0%	You could increase the keyword density for the keywords "thai" or "restaurant" but this is optional.	<



## Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

### Advice

Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "www.thissquare.net" contains only 3 words. It is strongly recommended to add more text to your web page.

&lt;&lt;

Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search terms "bars", "business lunches", "cocktails", "dining", "eating out", "fine dining", "London", "online reservations", "riverside views", "Sunday lunch", "thai restaurant", "traditional thai food", "uk", "vegetarian food" and "wines" of your Meta Keywords tag do not seem to be mentioned in the body text of your web page. You should either remove these search terms from your Meta Keywords tag, or add the search terms to the body text of your web page.

&lt;&lt;

Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.

OK

Your web page uses the Meta Robots tag to allow search engines to index your web page.

OK

Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.

OK

Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.

OK

Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.

OK

Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.

OK

Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. The document title of your web page is in all capitalized letters. Consider changing it.

&lt;

Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.

OK

Your web page doesn't seem to use style sheets at all so there won't be any problems with the search engines in this aspect.

OK

Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.

OK

Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.

OK

Your web page URL "www.thissquare.net" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.

OK

Your web page URL "www.thissquare.net" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect.

OK

Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name.

OK



## Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for [www.thissquare.net](http://www.thissquare.net) on AllTheWeb (English results).

### Advice

#### Inbound links to your web page

Are the web pages linking to your web page relevant to the search term "thai restaurant"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "thai restaurant"?

#### Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

#### Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by AllTheWeb (English results), for example Amazon or Wikipedia?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on AllTheWeb (English results)?

#### Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your inbound links come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

## Table: Number of keywords

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

### Search term: "thai restaurant"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	1	1	1	1	0	0	1	1	2	0	0 to 2
Body Text:	0	1	0	4	9	2	6	2	2	6	1	0 to 9
H1 Texts:	0	0	0	1	0	0	0	1	0	0	0	0 to 1
Domain:	0	0	0	1	0	0	0	0	0	0	0	0 to 1
Page URL:	0	0	0	0	0	0	0	0	0	0	0	all 0
H2-H6 Texts:	0	0	0	0	1	0	0	0	0	0	0	0 to 1
IMG ALT:	0	0	0	0	5	0	0	6	0	0	1	0 to 6
Bold Text:	0	0	0	0	6	0	0	0	0	0	1	0 to 6
SD LT:	0	0	0	0	1	0	0	0	0	0	0	0 to 1
Outbound LT:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LU:	0	0	0	0	0	0	0	0	0	0	0	all 0
Outbound LU:	0	0	0	0	0	0	0	0	0	0	0	all 0
Meta Descr.:	1	1	1	1	1	2	0	1	1	2	0	0 to 2
Meta Keyw.:	1	3	4	4	3	1	0	1	1	7	1	0 to 7
First Sentence:	0	0	0	1	1	0	0	0	0	0	0	0 to 1
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	0	all 0

### Search term: "thai"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	1	1	2	1	1	1	1	3	0	0 to 3
Body Text:	0	3	0	17	28	6	71	9	7	15	2	0 to 71
H1 Texts:	0	0	0	1	0	0	1	1	0	0	0	0 to 1
Domain:	1	1	1	1	1	1	0	1	1	1	1	0 to 1
Page URL:	0	0	0	0	0	0	1	0	0	0	0	0 to 1
H2-H6 Texts:	0	1	0	1	1	0	13	0	0	0	0	0 to 13
IMG ALT:	0	0	0	0	9	1	13	8	0	0	1	0 to 13
Bold Text:	0	0	0	0	13	0	0	1	0	0	1	0 to 13
SD LT:	0	1	0	0	11	0	36	1	0	3	0	0 to 36
Outbound LT:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LU:	0	1	0	0	18	0	77	0	0	3	0	0 to 77
Outbound LU:	0	0	0	0	0	0	0	0	0	0	0	all 0

**Search term: "thai"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	1	1	3	1	6	10	1	2	1	5	0	0 to 10
Meta Keyw.:	2	7	9	10	8	5	1	2	3	12	5	1 to 12
First Sentence:	0	1	0	1	1	0	2	0	0	0	0	0 to 2
HTML Comm.:	27	0	0	3	0	0	0	0	0	0	0	0 to 3

**Search term: "restaurant"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	1	1	2	0	1	1	1	3	0	0 to 3
Body Text:	0	2	0	5	14	5	38	7	3	8	1	0 to 38
H1 Texts:	0	0	0	1	0	0	1	1	0	0	0	0 to 1
Domain:	0	0	0	1	0	0	1	0	0	0	0	0 to 1
Page URL:	0	0	0	0	0	0	1	0	0	0	0	0 to 1
H2-H6 Texts:	0	0	0	0	1	0	0	0	0	0	0	0 to 1
IMG ALT:	0	0	0	0	7	0	2	6	0	0	1	0 to 7
Bold Text:	0	0	0	0	9	0	0	0	0	0	1	0 to 9
SD LT:	0	0	0	0	4	1	12	2	0	0	0	0 to 12
Outbound LT:	0	0	0	0	0	0	7	0	0	0	0	0 to 7
SD LU:	0	0	0	0	0	1	183	2	0	0	0	0 to 183
Outbound LU:	0	0	0	0	0	0	8	0	0	0	0	0 to 8
Meta Descr.:	1	1	1	1	2	2	1	1	1	4	0	0 to 4
Meta Keyw.:	1	6	4	4	5	1	4	2	2	17	2	1 to 17
First Sentence:	0	0	0	1	1	1	2	0	0	1	0	0 to 2
HTML Comm.:	1	0	0	0	0	0	0	0	0	0	0	all 0

**Keywords "thai" or "restaurant"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	2	2	2	2	4	1	2	2	2	6	0	0 to 6
Body Text:	0	5	0	22	42	11	109	16	10	23	3	0 to 109
H1 Texts:	0	0	0	2	0	0	2	2	0	0	0	0 to 2
Domain:	1	1	1	2	1	1	1	1	1	1	1	1 to 2
Page URL:	0	0	0	0	0	0	2	0	0	0	0	0 to 2
H2-H6 Texts:	0	1	0	1	2	0	13	0	0	0	0	0 to 13
IMG ALT:	0	0	0	0	16	1	15	14	0	0	2	0 to 16
Bold Text:	0	0	0	0	22	0	0	1	0	0	2	0 to 22

**Keywords "thai" or "restaurant"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
SD LT:	0	1	0	0	15	1	48	3	0	3	0	0 to 48
Outbound LT:	0	0	0	0	0	0	7	0	0	0	0	0 to 7
SD LU:	0	1	0	0	18	1	260	2	0	3	0	0 to 260
Outbound LU:	0	0	0	0	0	0	8	0	0	0	0	0 to 8
Meta Descr.:	2	2	4	2	8	12	2	3	2	9	0	0 to 12
Meta Keyw.:	3	13	13	14	13	6	5	4	5	29	7	4 to 29
First Sentence:	0	1	0	2	2	1	4	0	0	1	0	0 to 4
HTML Comm.:	28	0	0	3	0	0	0	0	0	0	0	0 to 3

## Table: Keyword density

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

### Search term: "thai restaurant"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	40%	67%	15%	20%	0%	0%	40%	50%	40%	0%	0% to 67%
Body Text:	0%	3%	0%	1%	9%	2%	1%	2%	2%	4%	2%	0% to 9%
H1 Texts:	0%	0%	0%	25%	0%	0%	0%	50%	0%	0%	0%	0% to 50%
Domain:	0%	0%	0%	100%	0%	0%	0%	0%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
H2-H6 Texts:	0%	0%	0%	0%	25%	0%	0%	0%	0%	0%	0%	0% to 25%
IMG ALT:	0%	0%	0%	0%	17%	0%	0%	60%	0%	0%	25%	0% to 60%
Bold Text:	0%	0%	0%	0%	25%	0%	0%	0%	0%	0%	11%	0% to 25%
SD LT:	0%	0%	0%	0%	5%	0%	0%	0%	0%	0%	0%	0% to 5%
Outbound LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Outbound LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Meta Descr.:	40%	40%	11%	14%	5%	9%	0%	13%	14%	9%	0%	0% to 40%
Meta Keyw.:	8%	22%	33%	19%	17%	8%	0%	25%	20%	13%	10%	0% to 33%
First Sentence:	0%	0%	0%	40%	33%	0%	0%	0%	0%	0%	0%	0% to 40%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

### Search term: "thai"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	33%	20%	33%	8%	20%	17%	20%	20%	25%	30%	0%	0% to 33%
Body Text:	0%	4%	0%	3%	14%	3%	5%	4%	4%	5%	2%	0% to 14%
H1 Texts:	0%	0%	0%	13%	0%	0%	20%	25%	0%	0%	0%	0% to 25%
Domain:	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	0% to 100%
Page URL:	0%	0%	0%	0%	0%	0%	33%	0%	0%	0%	0%	0% to 33%
H2-H6 Texts:	0%	25%	0%	1%	13%	0%	34%	0%	0%	0%	0%	0% to 34%
IMG ALT:	0%	0%	0%	0%	16%	25%	11%	40%	0%	0%	13%	0% to 40%
Bold Text:	0%	0%	0%	0%	27%	0%	0%	2%	0%	0%	5%	0% to 27%
SD LT:	0%	33%	0%	0%	28%	0%	27%	2%	0%	15%	0%	0% to 33%
Outbound LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LU:	0%	100%	0%	0%	41%	0%	16%	0%	0%	4%	0%	0% to 100%
Outbound LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

**Search term: "thai"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	20%	20%	16%	7%	15%	22%	25%	13%	7%	11%	0%	0% to 25%
Meta Keyw.:	8%	26%	38%	24%	23%	20%	11%	25%	30%	11%	25%	11% to 38%
First Sentence:	0%	17%	0%	20%	17%	0%	4%	0%	0%	0%	0%	0% to 20%
HTML Comm.:	2%	0%	0%	9%	0%	0%	0%	0%	0%	0%	0%	0% to 9%

**Search term: "restaurant"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	33%	20%	33%	8%	20%	0%	20%	20%	25%	30%	0%	0% to 33%
Body Text:	0%	3%	0%	1%	7%	3%	3%	3%	2%	3%	1%	0% to 7%
H1 Texts:	0%	0%	0%	13%	0%	0%	20%	25%	0%	0%	0%	0% to 25%
Domain:	0%	0%	0%	100%	0%	0%	100%	0%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	0%	0%	0%	0%	33%	0%	0%	0%	0%	0% to 33%
H2-H6 Texts:	0%	0%	0%	0%	13%	0%	0%	0%	0%	0%	0%	0% to 13%
IMG ALT:	0%	0%	0%	0%	12%	0%	2%	30%	0%	0%	13%	0% to 30%
Bold Text:	0%	0%	0%	0%	19%	0%	0%	0%	0%	0%	5%	0% to 19%
SD LT:	0%	0%	0%	0%	10%	9%	9%	4%	0%	0%	0%	0% to 10%
Outbound LT:	0%	0%	0%	0%	0%	0%	35%	0%	0%	0%	0%	0% to 35%
SD LU:	0%	0%	0%	0%	0%	13%	38%	22%	0%	0%	0%	0% to 38%
Outbound LU:	0%	0%	0%	0%	0%	0%	50%	0%	0%	0%	0%	0% to 50%
Meta Descr.:	20%	20%	5%	7%	5%	4%	25%	6%	7%	9%	0%	0% to 25%
Meta Keyw.:	4%	22%	17%	10%	14%	4%	44%	25%	20%	15%	10%	4% to 44%
First Sentence:	0%	0%	0%	20%	17%	5%	4%	0%	0%	20%	0%	0% to 20%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

**Keywords "thai" or "restaurant"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	33%	20%	33%	8%	20%	8%	20%	20%	25%	30%	0%	0% to 33%
Body Text:	0%	3%	0%	2%	11%	3%	4%	3%	3%	4%	2%	0% to 11%
H1 Texts:	0%	0%	0%	13%	0%	0%	20%	25%	0%	0%	0%	0% to 25%
Domain:	50%	50%	50%	100%	50%	50%	50%	50%	50%	50%	50%	50% to 100%
Page URL:	0%	0%	0%	0%	0%	0%	33%	0%	0%	0%	0%	0% to 33%
H2-H6 Texts:	0%	13%	0%	1%	13%	0%	17%	0%	0%	0%	0%	0% to 17%
IMG ALT:	0%	0%	0%	0%	14%	13%	6%	35%	0%	0%	13%	0% to 35%

**Keywords "thai" or "restaurant"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Bold Text:	0%	0%	0%	0%	23%	0%	0%	1%	0%	0%	5%	0% to 23%
SD LT:	0%	17%	0%	0%	19%	5%	18%	3%	0%	8%	0%	0% to 19%
Outbound LT:	0%	0%	0%	0%	0%	0%	18%	0%	0%	0%	0%	0% to 18%
SD LU:	0%	50%	0%	0%	21%	6%	27%	11%	0%	2%	0%	0% to 50%
Outbound LU:	0%	0%	0%	0%	0%	0%	25%	0%	0%	0%	0%	0% to 25%
Meta Descr.:	20%	20%	11%	7%	10%	13%	25%	9%	7%	10%	0%	0% to 25%
Meta Keyw.:	6%	24%	27%	17%	19%	12%	28%	25%	25%	13%	18%	12% to 28%
First Sentence:	0%	8%	0%	20%	17%	3%	4%	0%	0%	10%	0%	0% to 20%
HTML Comm.:	1%	0%	0%	5%	0%	0%	0%	0%	0%	0%	0%	0% to 5%

## Table: Keyword position

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

### Search term: "thai restaurant"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	n/a	8	9	7	5	n/a	n/a	10	10	1	n/a	n/a to 10
Body Text:	n/a	372	n/a	18	5	144	1,827	86	934	99	76	n/a to 1,827
H1 Texts:	n/a	n/a	n/a	18	n/a	n/a	n/a	10	n/a	n/a	n/a	n/a to 18
Domain:	n/a	n/a	n/a	6	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 6
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
H2-H6 Texts:	n/a	n/a	n/a	n/a	31	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 31
IMG ALT:	n/a	n/a	n/a	n/a	20	n/a	n/a	10	n/a	n/a	37	n/a to 37
Bold Text:	n/a	n/a	n/a	n/a	5	n/a	n/a	n/a	n/a	n/a	24	n/a to 24
SD LT:	n/a	n/a	n/a	n/a	215	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 215
Outbound LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Outbound LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Descr.:	18	8	15	18	29	19	n/a	10	47	1	n/a	n/a to 47
Meta Keyw.:	1	1	1	19	1	15	n/a	10	46	70	6	n/a to 70
First Sentence:	n/a	n/a	n/a	18	5	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 18
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

### Search term: "thai"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	8	9	7	5	5	27	10	10	1	n/a	n/a to 27
Body Text:	n/a	22	n/a	18	5	144	241	86	102	99	76	n/a to 241
H1 Texts:	n/a	n/a	n/a	18	n/a	n/a	27	10	n/a	n/a	n/a	n/a to 27
Domain:	1	7	8	6	4	1	n/a	9	9	1	8	n/a to 9
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	28	n/a	n/a	n/a	n/a	n/a to 28
H2-H6 Texts:	n/a	8	n/a	460	31	n/a	30	n/a	n/a	n/a	n/a	n/a to 460
IMG ALT:	n/a	n/a	n/a	n/a	20	1	144	10	n/a	n/a	37	n/a to 144
Bold Text:	n/a	n/a	n/a	n/a	5	n/a	n/a	186	n/a	n/a	24	n/a to 186
SD LT:	n/a	18	n/a	n/a	5	n/a	184	251	n/a	134	n/a	n/a to 251
Outbound LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LU:	n/a	18	n/a	n/a	5	n/a	517	n/a	n/a	293	n/a	n/a to 517
Outbound LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

## Search term: "thai"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	18	8	9	18	15	19	25	10	47	1	n/a	n/a to 47
Meta Keyw.:	1	1	1	7	1	1	69	10	1	1	1	1 to 69
First Sentence:	n/a	18	n/a	18	5	n/a	210	n/a	n/a	n/a	n/a	n/a to 210
HTML Comm.:	805	n/a	n/a	62	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 62

## Search term: "restaurant"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	13	13	14	12	10	n/a	13	15	15	6	n/a	n/a to 15
Body Text:	n/a	107	n/a	23	10	30	39	33	118	25	81	n/a to 118
H1 Texts:	n/a	n/a	n/a	23	n/a	n/a	13	15	n/a	n/a	n/a	n/a to 23
Domain:	n/a	n/a	n/a	10	n/a	n/a	11	n/a	n/a	n/a	n/a	n/a to 11
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	1	n/a	n/a	n/a	n/a	n/a to 1
H2-H6 Texts:	n/a	n/a	n/a	n/a	36	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 36
IMG ALT:	n/a	n/a	n/a	n/a	25	n/a	13	15	n/a	n/a	42	n/a to 42
Bold Text:	n/a	n/a	n/a	n/a	10	n/a	n/a	n/a	n/a	n/a	29	n/a to 29
SD LT:	n/a	n/a	n/a	n/a	37	22	38	30	n/a	n/a	n/a	n/a to 38
Outbound LT:	n/a	n/a	n/a	n/a	n/a	n/a	2	n/a	n/a	n/a	n/a	n/a to 2
SD LU:	n/a	n/a	n/a	n/a	n/a	13	1	27	n/a	n/a	n/a	n/a to 27
Outbound LU:	n/a	n/a	n/a	n/a	n/a	n/a	32	n/a	n/a	n/a	n/a	n/a to 32
Meta Descr.:	23	13	20	23	34	24	13	15	52	6	n/a	n/a to 52
Meta Keyw.:	6	6	6	24	6	20	15	15	6	23	11	6 to 24
First Sentence:	n/a	n/a	n/a	23	10	28	38	n/a	n/a	24	n/a	n/a to 38
HTML Comm.:	10,170	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

## Table: Number of words

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	3	5	3	13	10	6	5	5	4	10	2	2 to 13
Body Text:	0	78	21	628	200	198	1,383	242	179	307	94	21 to 1,383
H1 Texts:	0	0	0	8	0	0	5	4	0	0	0	0 to 8
Domain:	1	1	1	1	1	1	1	1	1	1	1	all 1
Page URL:	0	0	1	0	0	0	3	0	1	1	0	0 to 3
H2-H6 Texts:	0	4	0	91	8	0	38	7	0	0	0	0 to 91
IMG ALT:	0	2	1	5	58	4	119	20	5	0	8	0 to 119
Bold Text:	0	0	6	5	48	2	0	41	0	0	19	0 to 48
SD LT:	0	3	6	27	39	11	132	49	3	20	1	1 to 132
Outbound LT:	0	1	0	6	2	0	20	0	1	1	0	0 to 20
SD LU:	0	1	2	49	44	8	483	9	1	74	1	1 to 483
Outbound LU:	0	2	0	4	33	0	16	0	2	4	0	0 to 33
Meta Descr.:	5	5	19	14	40	45	4	16	14	46	0	0 to 46
Meta Keyw.:	25	27	24	42	35	25	9	8	10	111	20	8 to 111
First Sentence:	0	6	6	5	6	19	49	1	8	5	3	1 to 49
HTML Comm.:	1,457	0	3	32	0	6	13	6	7	16	17	0 to 32

## Table: Number of characters

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	23	30	23	84	62	29	30	36	33	74	9	9 to 84
Body Text:	0	445	153	3,943	1,273	1,244	8,991	1,474	1,076	1,927	604	153 to 8,991
H1 Texts:	0	0	0	48	0	0	30	34	0	0	0	0 to 48
Domain:	10	10	11	19	7	9	21	12	12	9	11	7 to 21
Page URL:	0	0	5	0	0	0	31	0	5	4	0	0 to 31
H2-H6 Texts:	0	35	0	740	45	0	365	48	0	0	0	0 to 740
IMG ALT:	0	14	4	47	399	34	947	212	25	0	72	0 to 947
Bold Text:	0	0	36	20	412	11	0	225	0	0	108	0 to 412
SD LT:	0	39	105	247	328	107	1,860	331	52	331	27	27 to 1,860
Outbound LT:	0	1	0	51	14	0	193	0	1	7	0	0 to 193
SD LU:	0	39	76	509	411	131	6,391	140	42	731	27	27 to 6,391
Outbound LU:	0	15	0	31	171	0	283	0	15	22	0	0 to 283
Meta Descr.:	33	30	133	108	255	318	28	109	102	274	0	0 to 318
Meta Keyw.:	194	206	177	303	253	182	72	63	83	842	132	63 to 842
First Sentence:	0	38	36	32	32	96	273	4	62	33	27	4 to 273
HTML Comm.:	10,908	0	76	470	0	269	125	261	49	443	415	0 to 470

## Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

### Digest

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
--	-----------	---	---	---	---	---	---	---	---	---	----	-------

#### Number of inbound links according to these search engines (the more the better)

Alexa:	23	0	4	5	3	13	31	3	6	7	7	0 to 31
Google.com:	0	0	0	0	0	0	0	0	0	0	0	all 0
Yahoo.com:	116	13	21	1	22	39	2	7	27	1	51	1 to 51

#### Links from social networks (the more the better)

Del.icio.us:	5	0	0	0	0	2	6	0	0	3	0	0 to 6
Digg:	0	0	0	0	0	0	0	0	0	0	0	all 0

#### Other ranking factors results (the older or the lower the better)

Web Site Age:	Apr 2001	n/a	n/a	n/a	Jul 2007	Mar 2004	Jul 2004	Jan 2008	Jan 2007	n/a	Mar 2001	Mar 2001 to Jan 2008
Server Speed:	n/a	n/a	n/a	n/a	n/a	n/a	1.16s	n/a	n/a	n/a	n/a	all 1.16s
Alexa Traffic Rank:	2,003k	12,897k	18,735k	11,438k	24,150k	4,798k	648k	5,846k	11,070k	n/a	11,096k	648k to 24,150k